

ABOUT STRATEGY&CONSULT PROFESSIONAL SERVICES LTD

Strategy&Consult Professional Services Ltd is a professional advisory and consulting firm providing integrated business, finance, regulatory, governance, risk and strategic advisory services to organisations operating in complex and regulated environments. The firm supports financial institutions, regulated businesses, private enterprises and growth-focused organisations by delivering practical, commercially informed and professionally structured solutions. Its work includes advisory reports, business plans, regulatory submissions, board-level presentations, client proposals, governance documents, financial and strategic analysis, digital content and professional communications. Strategy&Consult combines multidisciplinary expertise, analytical capability and strong regulatory understanding to help clients improve decision-making, strengthen governance, manage risk and achieve sustainable business growth.

Role Purpose:

The Graphic and Multimedia Designer will be responsible for developing high-quality visual, digital and multimedia materials for Strategy&Consult's internal and client-facing professional advisory work. This is a budgeted and ongoing internal position within Strategy&Consult. The role supports the company's own business development, marketing, proposal development, client delivery capability and professional documentation requirements. The role requires strong creative judgement, excellent layout skills and the ability to convert complex business, financial, regulatory and technical information into clear, professional and visually compelling materials, consistent with the firm's professional standards and brand identity. The role is required to support Strategy&Consult's growth in the development of proposals, pitch decks, consulting reports, business plans, regulatory presentations, board presentations, infographics, digital content, website visuals, branded templates and marketing collateral.

The employee will be employed, supervised and managed by Strategy&Consult and will not be hired out, seconded, outsourced or supplied to any client to fill a client role. Where the employee contributes to client-facing outputs, such work will be produced as part of Strategy&Consult's own consultancy deliverables and will remain under Strategy&Consult's direction, quality control, brand standards and management supervision. The role will be subject to Strategy&Consult's HR, attendance, supervision, performance review, payroll and sponsor compliance procedures. The job title, SOC 2020 occupation code, duties, salary, contracted hours, work location, reporting line and employment terms will be consistent with the Certificate of Sponsorship, employment contract, payroll records and HR records.

Job Title:	Graphic and Multimedia Designer		
Job Code / SOC Code:	2142 - Graphic and multimedia designers (skilled to RQF level 6)		
Grade:	G4	Department:	Business Development
Reporting:	Managing Partner	Section:	Marketing
Job Type:	Full Time, Permanent, 40 hours per week	Location:	London (Company Office) / Canterbury (Registered office), UK / Hybrid
Reference ID:	S&C/GD/2142/04/26		

Key Responsibilities:

- Design professional client-facing documents, including proposals, credentials packs, pitch decks, reports, board presentations, business plans and advisory deliverables.
- Create visual concepts, layouts, infographics, charts, diagrams and presentation graphics that communicate complex business, financial and technical information clearly and professionally.
- Develop and maintain Strategy&Consult's visual brand identity across PowerPoint, Word, PDF, website, LinkedIn, brochures, email campaigns and other digital or print materials.
- Produce high-quality presentation decks and visual materials for senior management, boards, investors, regulators and client stakeholders.
- Design visual content for the company website, LinkedIn, marketing campaigns, thought leadership publications, digital announcements and promotional materials.
- Work closely with consultants, finance professionals and management to understand technical content and convert it into visually structured, audience-appropriate design outputs.

- Ensure consistency of fonts, colours, formatting, icons, graphics, layouts and visual hierarchy across all company and client deliverables.
- Prepare and maintain editable templates for proposals, reports, dashboards, brochures, capability statements, credentials packs and service-line materials.
- Support the design and formatting of regulatory, governance, finance and consulting documents where professional presentation quality is critical.
- Review final materials before publication or client submission to ensure design quality, formatting accuracy, brand compliance and professional consistency.
- Maintain an organised library of design assets, brand guidelines, icons, images, templates and reusable graphics.
- Scope design briefs, agree timelines, manage design deliverables and ensure completion within agreed deadlines.
- Research design approaches, review comparable professional materials and recommend suitable tools, layouts and design methods.
- Support continuous improvement of Strategy&Consult's document quality, brand presentation, digital presence and client-facing communications.

Required Skills and Experience:

- Proven experience as a Graphic Designer, Multimedia Designer, Presentation Designer, Brand Designer or similar creative role.
- Proficiency in Adobe Creative Suite, including Photoshop, Illustrator and InDesign.
- Advanced Microsoft PowerPoint skills, including professional pitch deck design, slide master development, charts, infographics and presentation storytelling.
- Strong working knowledge of Microsoft Word document formatting, template design and professional report layout.
- Ability to design business, consulting, financial and corporate materials for senior audiences, including boards, investors, regulators and client stakeholders.
- Strong understanding of branding, typography, layout, colour theory, visual hierarchy, iconography and information design.
- Ability to convert complex written, business and technical content into clear visual structures, diagrams, executive summaries and infographics.
- Attention to detail, accuracy and document quality control; able to work independently and to deadlines.
- Ability to work independently and collaboratively with consultants and management under tight deadlines.
- Good communication skills and ability to interpret design briefs from non-design stakeholders.
- Ability to manage multiple design tasks, prioritise workload and deliver high-quality outputs within agreed timelines.
- Professional judgement, discretion and the ability to handle confidential business and client information appropriately.

Desirable Experience

- Experience working with professional services firms or regulated-sector clients where design accuracy, document quality and brand consistency are important.
- Experience designing board packs, investor decks, regulatory submissions, business plans, proposal documents or credentials packs.
- Experience creating website graphics, social media content, LinkedIn posts, digital marketing assets and branded campaign visuals.
- Basic experience in video editing, animation, motion graphics or interactive digital content.
- Experience with Canva, Figma, Adobe XD, After Effects, Premiere Pro, WordPress or similar tools.

Qualifications

- Bachelor's degree in Graphic Design, Visual Communication, Multimedia Design, Digital Media or a related creative discipline; or equivalent professional qualification.
- A Bachelor's degree in Business, Marketing or a related field is advantageous and will be viewed favourably

Right to Work and Sponsorship	Applicants must have, or be eligible for, the right to work in the UK. Sponsorship under the Skilled Worker route may be available to a suitable candidate who meets the requirements of the role. The successful candidate will be required to evidence their right to work before employment begins.		
What We Offer	• The salary range is GBP 34,000 to GBP 36,000 gross per annum, paid through PAYE. The final salary will depend on the candidate's skills, experience, portfolio quality and suitability for the role. • Opportunities for career development and growth. • A collaborative and dynamic work environment.		
How to Apply:	Interested candidates should send their CV, portfolio and a short covering note to Strategy&Consult Professional Services Ltd. Email: careers@strategyandconsult.com Email Subject: "Application - Graphic and Multimedia Designer". Or Candidates may also apply through the careers section of our website: Website: https://strategyandconsult.com/careers		
Application Deadline:	30 June 2026	Expected Start Date:	July/ August 2026
Equal Opportunities			
Strategy&Consult Professional Services Ltd is an equal opportunities employer. We welcome applications from suitably qualified candidates regardless of background, nationality, gender, age, disability, race, religion or belief. All recruitment decisions will be based on the candidate's skills, experience, qualifications, portfolio quality, suitability for the role and alignment with the company's business requirements.			