

ABOUT STRATEGY&CONSULT PROFESSIONAL SERVICES LTD

Strategy&Consult Professional Services Ltd is a professional advisory and consulting firm providing end-to-end advisory and consulting solutions that help organisations navigate complexity, manage risk and achieve sustainable growth. With multidisciplinary expertise, advanced analytics and deep regulatory understanding, the firm supports financial institutions, government entities, private enterprises and regulated organisations in making informed decisions, enhancing governance and building long-term resilience.

Role Purpose:

The Graphic Designer will be responsible for developing high-quality visual and multimedia design materials for Strategy&Consult's client-facing and internal professional work. The role requires strong creative judgement, excellent layout skills and the ability to convert complex business, financial, regulatory and technical information into clear, professional and visually compelling materials.

The successful candidate will support branding, proposal design, pitch decks, consulting reports, infographics, digital content, website visuals and marketing collateral, ensuring that all outputs are consistent with Strategy&Consult's professional standards and brand identity.

Job Title:	Graphic Designer		
Job Code:	2142	Grade:	G4
Department:	Business Development	Section:	Marketing
Reporting:	Managing Partner	Location:	London / Canterbury, United Kingdom / Hybrid
Job Type:	Full Time, Permanent	Reference ID:	S&C/GD/2142/04/26

Key Responsibilities:

- Design professional client-facing documents, including proposals, credentials packs, pitch decks, reports, board presentations, business plans and advisory deliverables.
- Create visual concepts, layouts, infographics, charts, diagrams and presentation graphics that communicate complex business, financial and technical information clearly and professionally.
- Develop and maintain Strategy&Consult's visual brand identity across PowerPoint, Word, PDF, website, LinkedIn, brochures, email campaigns and other digital or print materials.
- Produce high-quality presentation decks and visual materials for senior management, boards, investors, regulators and client stakeholders.
- Design visual content for the company website, LinkedIn, marketing campaigns, thought leadership publications, digital announcements and promotional materials.
- Work closely with consultants, finance professionals and management to understand technical content and convert it into visually structured, audience-appropriate design outputs.
- Ensure consistency of fonts, colours, formatting, icons, graphics, layouts and visual hierarchy across all company and client deliverables.
- Prepare and maintain editable templates for proposals, reports, dashboards, brochures, capability statements, credentials packs and service-line materials.
- Support the design and formatting of regulatory, governance, finance and consulting documents where professional presentation quality is critical.
- Support the development of branded digital content, including social media visuals, digital ads, campaign graphics and website banners.
- Review final materials before publication or client submission to ensure design quality, formatting accuracy, brand compliance and professional consistency.
- Maintain an organised library of design assets, brand guidelines, icons, images, templates and reusable graphics.
- Scoping design briefs, agreeing timelines and managing deliverables
- Researching design approaches, reviewing comparable materials and recommending appropriate tools or processes

Required Skills and Experience:			
<ul style="list-style-type: none"> • Proven experience as a Graphic Designer, Multimedia Designer, Presentation Designer, Brand Designer or similar creative role. • Proficiency in Adobe Creative Suite, including Photoshop, Illustrator and InDesign. • Advanced Microsoft PowerPoint skills, including professional pitch deck design, slide master development, charts, infographics and presentation storytelling. • Strong working knowledge of Microsoft Word document formatting, template design and professional report layout. • Ability to design business, consulting, financial and corporate materials for senior audiences, including boards, investors, regulators and client stakeholders. • Strong understanding of branding, typography, layout, colour theory, visual hierarchy, iconography and information design. • Ability to convert complex written, business and technical content into clear visual structures, diagrams, executive summaries and infographics. • Good attention to detail, accuracy, consistency and document quality control. • Ability to work independently and collaboratively with consultants and management under tight deadlines. • Good communication skills and ability to interpret design briefs from non-design stakeholders. 			
Desirable Experience			
<ul style="list-style-type: none"> • Experience in a consulting, financial services, professional services, audit, advisory or corporate reporting environment. • Experience designing board packs, investor decks, regulatory submissions, business plans, proposal documents or credentials packs. • Experience creating website graphics, social media content, LinkedIn posts, digital marketing assets and branded campaign visuals. • Basic experience in video editing, animation, motion graphics or interactive digital content. • Experience with Canva, Figma, Adobe XD, After Effects, Premiere Pro, WordPress or similar tools. 			
Qualifications			
<ul style="list-style-type: none"> • Bachelor's degree in Graphic Design, Visual Communication, Multimedia Design, Digital Media or a related creative discipline; or equivalent professional qualification. • A Bachelor's degree in Business, Marketing or a related field is advantageous and will be viewed favourably 			
What We Offer:	<ul style="list-style-type: none"> • Competitive salary and benefits package. • Opportunities for career development and growth. • A collaborative and dynamic work environment. 		
How to Apply:	<p>Interested candidates should send their CV, portfolio and a short covering note to Strategy&Consult Professional Services Ltd.</p> <p>Email: careers@strategyandconsult.com</p> <p>Email Subject: Application - Graphic Designer.</p> <p>Candidates may also apply through the careers section of our website:</p> <p>Website: https://strategyandconsult.com/careers</p>		
Application Deadline:	10 June 2026	Expected Start Date:	01 July 2026
Equal Opportunities			
<p>Strategy&Consult Professional Services Ltd is an equal opportunities employer. We welcome applications from suitably qualified candidates regardless of background, nationality, gender, age, disability, race, religion or belief.</p>			